

## Thank you for making 91.3 WHIL's Summer Drive a Success

How Can We Ever Thank You?

A few weeks ago 91.3 WHIL was forced to do an emergency on-air fund drive due to the severe impact of the economic downturn.

We needed to raise at least \$40,000 to avoid eliminating some very popular programs including Wait, Wait Don't Tell Me, A Prairie Home Companion, Fresh Air and Car Talk.

We did it! Or, more accurately, YOU did it!  
And we created 268 NEW members in the process.

Your generosity will keep these programs on the air for at least the next year.

As gratified as we are for the outpouring of support for the station we're not 'out of the woods' yet.

We still have a significant deficit with which to contend. We'll continue to cut expenses in FY 2010 but, try as we might, we'll never be able to 'save ourselves rich'. The October drive will be very important.

Again, thank you so much for your continued support.

### Behind the Scenes at 91.3 WHIL



Brad Martin

Brad Martin has been promoted to Operations Manager of 91.3 WHIL. He'll continue as Director of the Radio Reading Service for the Visually Impaired.

"His technical skills, programming and operational knowledge made this an easy choice. He's a truly amazing individual," said General Manager

Mario Mazza. Martin, blind since birth, has been with the station since 1993. He graduated Spring Hill College with a Bachelor's degree in Communication Arts and a minor in Theology.

### Bob Edwards comes to 91.3 WHIL November 12

The public radio legend and host of Bob Edwards Weekend (Saturday 9am) will be speaking at Spring Hill College on his interesting and illustrious career.



The best way to get your tickets is to make a pledge during our October On Air Fund Drive. A four pack comes with a pledge of \$100.

Keep listening to WHIL for more details or go online at WHIL.org.

### 91.3 WHIL Transitions to Digital Newsletter

A digital newsletter saves the station a significant amount of money and better serves members with more rapid communication.

It's an excellent opportunity for us to provide better, quicker and more in-depth coverage of what's happening at the station.... at a much lower cost.



It will be available at whil.org and will be sent to our e-mail database.

To receive a printed copy call the station at 380-4685.

### Welcome to Jim Wesley

Jim Wesley has joined 91.3 WHIL as an Underwriting Sales Associate. Jim has thirty-four years of experience in radio sales including stints locally at WABB-FM/AM and, most recently, Cumulus Broadcasting.

He is engaged to Phyllis Truly of Mobile. Lovers of ballroom dancing, they met in a dance studio. They are also dog lovers. Jim will be a Grandpa for the first time next February.



## Programming changes effective Saturday July 11

- Mobile Matters moves to Saturday afternoon at 2pm
- Alabama Arts Radio Series debuts Saturdays at 2:30pm, featuring interesting and compelling stories about the arts and artists from all over Alabama.
- Fresh Air Weekend will be added at 3pm Saturdays
- Weekend All Things Considered will air Saturdays and Sundays at 4pm
- Weekend Edition will be added Sundays from 7am to 8am
- All Things Considered begins one hour earlier at 3pm Monday through Friday



### 91.3 WHIL 3<sup>rd</sup> Annual Donor Gala

Thanks to everyone who attended the 3rd annual 91.3 WHIL donor gala. We had a great time but the highlight of the night was the performance by harpist Katie Ott. Katie absolutely amazed the audience with her talent and sparkling personality and helped make the event truly special. Join us for our fourth donor gala next June.

### 91.3 WHIL to upgrade delivery of signal

Working in conjunction with Southern Light, a Mobile company, 91.3 WHIL will be converting to fiber optics for delivering its signal.

While listeners will not perceive a change, the use of fiber optics will help ensure fewer disruptions of service over the long term, especially due to inclement weather.

The station had wanted to upgrade for quite a while but the cost was prohibitive.

Since Spring Hill College, the station's licensee, is installing fiber optics the station will benefit without incurring additional expenses.



### 91.3 WHIL

#### Programming Schedule

##### Monday-Friday

Mid-5a Classical Music  
5a-9a NPR's Morning Edition  
9a-3p Classical Music  
3p-6:30p NPR's All Things Considered  
6:30p-7p Marketplace  
7p-8p Fresh Air  
8p-Mid Classical Music

##### Saturday

Mid-6:30a Classical Music  
6:30a-7a Mobile Matters  
7a-9a NPR's Weekend Edition  
9a-11a Bob Edwards Weekend  
11a-12p Car Talk  
12a -1p Wait, Wait Don't Tell Me  
1p-2p From the Top  
2p-2:30p Mobile Matters  
2:30p-3p Alabama Arts Radio Series  
3:00p-4:00p Fresh Air Weekend  
4p-5p Weekend All Things Considered  
5p-7p Prairie Home Companion  
7p-Mid Classical Music

##### Sunday

Mid - 7a Classical Music  
7a-8a Weekend Edition  
8a-9a Sacred Classics  
9a-4p Classical Music  
4p-5p Weekend All Things Considered  
5p-Mid Classical Music

*91.3 WHIL can be heard using our  
online stream at [whil.org](http://whil.org)  
and on Facebook's Streema Radio*

## Members Make it Happen!

**Pledge Now**

Support the programs you enjoy  
91.3 WHIL Public Radio  
**YOU** make it happen!

[Click here to Listen Live](#)

**91.3 WHIL**  
Mobile-Biloxi-Pensacola

[Click here to tell us what you think](#)

## New Time for Mobile Matters

91.3 WHIL's public affairs program, Mobile Matters, hosted by Kathy Richardson, can now be heard Saturday afternoons at 2 o'clock, followed by the Alabama Arts Radio Series.

### Saturday August 1

A preview of the Mobile Symphony Orchestra's 2009/2010 Season, with Music Director Scott Speck and Education Specialist Ben Harper.

### Future Programs:

Current and former residents of Bayou La Batre respond to the nomination of local physician, Dr. Regina Benjamin, nominated as the next Surgeon General of the United States.



Sunset over Mobile Photo by Keith Necaise

## Classical Concert Podcasts from 91.3 WHIL & NPR

[Click to access](#)



Recorded Wednesday, June 24, 2009 Classics in Concert

Stile Antico: Old-School A Cappella in Boston

June 24, 2009

Hear the members of the young choral group Stile Antico make their U.S. debut at the Boston Early Music Festival. They sing music from their new CD, *Song of Songs*, featuring surprisingly passionate poetry from the Bible.



Recorded Sunday, June 7, 2009 Classics in Concert

Cliburn Competition Awards Two Gold Medals

June 7, 2009

This year's contest ended in a surprise tie for first place. Hear both Gold Medalists perform, along with other final round contestants at the 2009 Van Cliburn International Piano Competition, held every four years in Fort Worth, Texas.



Recorded Friday, May 29, 2009 Classics in Concert

Haydn In Concert: Cue The 'Drum Roll'

May 29, 2009

Haydn's Symphony No. 103 startled audiences right away with its unique drum roll introduction. Few others could have flaunted form like that and been applauded for it, but by this time in his career Haydn had the trust and affection of every music lover in London.

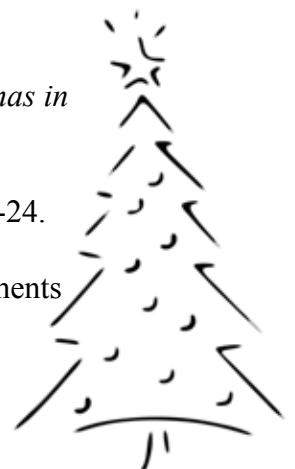
## Save the date !!!

91.3 WHIL is busy planning our Member Christmas event at Bellingrath Gardens *Magic Christmas in Lights*, a holiday tradition on the Gulf Coast.

Tickets will be available only as a special premium during our upcoming fund drive, October 15-24.

The event is scheduled for Sunday, December 13th from 5:30 - 7:30pm and will include refreshments and entertainment.

Keep listening to 91.3 WHIL for more information.



# Special stories from 91.3 WHIL, American Public Media & NPR



[http://marketplace.publicradio.org/display/web/2009/07/08/pm\\_redlining\\_top10\\_not\\_to\\_charge?refid=1/](http://marketplace.publicradio.org/display/web/2009/07/08/pm_redlining_top10_not_to_charge?refid=1/)

10 purchases not to put on credit cards

Certain types of purchases can be red flags to credit-card companies watching for signs of consumers with questionable finances. Here are 10 compiled with the help of Robert Manning, author of "Credit Card Nation."

Marketplace on 91.3 WHIL from American Public Media

[http://marketplace.publicradio.org/display/web/2009/07/02/am\\_job\\_numbers/?refid=1](http://marketplace.publicradio.org/display/web/2009/07/02/am_job_numbers/?refid=1)

Why hasn't the stimulus created jobs?

Last winter's \$700 billion stimulus package was supposed to help generate jobs, but so far it's done a lackluster job. John Dimsdale reports on what happened.

Marketplace on 91.3 WHIL from American Public Media



In 1986, DC Comics decided to reboot the Superman series. But first, it asked Watchmen creator Alan Moore to pen a farewell to the original Man of Steel. The comic, now reprinted in hardback, is a surprisingly tender elegy to Superman's rich history.

[Click for the entire story](#)

July 26, 2009 Our search for the most fascinating new science books finds true tales of Aztec super-athletes, criminal butterfly collectors, Isaac Newton's unknown detective career and the mysteries of the human stomach and brain.

[Click here for the story](#)



Congratulations to 91.3 WHIL Member Business EAP Lifestyle Management, LLC for being Recognized as the 2009 Small Business of the Year by the Eastern Shore Chamber of Commerce.

Visit them online at [www.eaplifestyle.com](http://www.eaplifestyle.com)